

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55135 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 10/01/12 08:34 AM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1905 Agency Commission: 15 % Updated: GUTIERA on 10/01/12 10:40 AM
 Agency: GMMB, INC. (6441) Product: 95/101/1905 SCHED A (1300) Self :20:00 Confirmed: 10/01/12 10:40 AM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | MSUNRISE2 | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$200.00 | 4 | \$800.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | MSUNRISE2 | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | MLOCAL3 | * T W T F * * | NEWS | 30 | | | | 0.0 | \$350.00 | 3 | \$1,050.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | MEARLY | 0 1 1 1 1 0 0 | MORN | 30 | | | | 0.0 | \$200.00 | 4 | \$800.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006 | MEARLY | 1 0 0 0 0 0 0 | MORN | 30 | | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | MCBSSAT1 | * * * * * S * | MORN | 30 | | | | 0.0 | \$175.00 | 1 | \$175.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/06/12 | 10/06/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 55135 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 10/01/12 08:34 AM

Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1905 Agency Commission: 15 % Updated: GUTIERA on 10/01/12 10:40 AM

Agency: GMMB, INC. (6441) Product: 95/101/1905 SCHED A (1300) Self :20:00 Confirmed: 10/01/12 10:40 AM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | WFACING | * * * * * S | WKND | 30 | | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | D9-NOON | 0 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$250.00 | 4 | \$1,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | D9-NOON | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011 | DPRICE | 0 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$500.00 | 4 | \$2,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 012 | DPRICE | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 013 | NNOON | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$400.00 | 4 | \$1,600.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 4 | | | | | | | | | | |

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WFOR-TV

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Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1905 Agency Commission: 15 % Updated: GUTIERA on 10/01/12 10:40 AM

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Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 014 | NNOON | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | DCBSSOAP | 0 1 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$720.00 | 4 | \$2,880.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | DCBSSOAP | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$720.00 | 1 | \$720.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | WFACE | * * * * * S | MORN | 30 | | | | 0.0 | \$1,260.00 | 1 | \$1,260.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/02/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 018 | EJUDY | 0 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$400.00 | 4 | \$1,600.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | EJUDY | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

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Agency: GMMB, INC. (6441) Product: 95/101/1905 SCHED A (1300) Self :20:00 Confirmed: 10/01/12 10:40 AM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 020 | EPHIL | 0 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$400.00 | 4 | \$1,600.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | EPHIL | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | 17:00 - 17:30 | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,080.00 | 4 | \$4,320.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | 17:30 - 18:00 | * T W T F * * | NEWS | 30 | | | | 0.0 | \$1,080.00 | 3 | \$3,240.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 024 | 18:00 - 18:30 | * T W T F * * | NEWS | 30 | | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | 18:30 - 19:00 | * T W T F * * | NEWS | 30 | | | | 0.0 | \$1,500.00 | 3 | \$4,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 3 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | A7PMET | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,080.00 | 4 | \$4,320.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | A7PMET | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,080.00 | 1 | \$1,080.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | AINSIDER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,080.00 | 4 | \$4,320.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 029 | AINSIDER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,080.00 | 1 | \$1,080.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 030 | PHOW*PART LUR | M * * * * * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|----------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 031 | PHAWAII LUR | M * * * * * | REGP | 30 | | | | 0.0 | \$3,600.00 | 1 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 032 | PNCISLA CD | * T * * * * * | REGP | 30 | | | | 0.0 | \$6,300.00 | 1 | \$6,300.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 1 | | | | | | | | | | |

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 033 | PELEMENT | * * * T * * * | REGP | 30 | | | | 0.0 | \$3,900.00 | 1 | \$3,900.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/02/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 034 | PBLOODS | * * * * F * * | REGP | 30 | | | | 0.0 | \$3,600.00 | 1 | \$3,600.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 035 | PRACESUN | * * * * * S | REGP | 30 | | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 036 | PMENTALS N3 | * * * * * S | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/07/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 037 | NLATE1 | 0 1 1 1 1 0 | NEWS | 30 | | | | 0.0 | \$1,200.00 | 5 | \$6,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/06/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 039 | LLETTER | 0 1 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$540.00 | 4 | \$2,160.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/02/12 | 10/05/12 | 4 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55135 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 10/01/12 08:34 AM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1905 Agency Commission: 15 % Updated: GUTIERA on 10/01/12 10:40 AM
 Agency: GMMB, INC. (6441) Product: 95/101/1905 SCHED A (1300) Self :20:00 Confirmed: 10/01/12 10:40 AM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 040 | LLETTER | 1 0 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 041 | LETSAT | * * * * * S * | LATE | 30 | | | | 0.0 | \$360.00 | 1 | \$360.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/02/12 | 10/08/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 043 | 15:30 - 19:00 | 0 0 0 0 0 2 0 | FTBL | 30 | | | | 0.0 | \$4,500.00 | 2 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/06/12 | 10/06/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 044 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$1,620.00 | 1 | \$1,620.00 | | |
| | CD | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/07/12 | 10/07/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 89 | 0 | \$91,175.00 | \$77,498.75 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$91,175.00 | \$77,498.75 | \$0.00 | \$0.00 |